IGAKU-SHOIN's Mission

In recognition of its role and responsibilities as a professional medical publisher, IGAKU-SHOIN dedicates itself toward the advancement of medical and health science research as well as contributing to social welfare by accurately disseminating academic information essential to achieve these objectives.
Our Mission: Contributing to the Progress of Medical and Clinical Research

Since our founding in 1944, Igaku-Shoin has been consistently committed to publishing an extensive range of publications in the areas of medical and life sciences useful to physicians, dentists, medical researchers, nurses, pharmacologists, clinical laboratory technicians, physical and occupational therapists and X-ray technicians, as well as textbooks and references essential to students aiming to work in these professions.

In recent years, research in the areas of life sciences, medicine and clinical care has been making extraordinary progress thanks to the efforts of physicians, medical researchers, nurses and other researchers in related areas, coupled with the development of medical equipment, image analysis and information processing technologies. The causes of various diseases are increasingly being analyzed and new innovative treatments developed, saving the lives of more and more patients suffering from difficult-to-treat diseases, as well as prolonging precious, irreplaceable human lives. On the other hand, changes in our environment and lifestyles have created new health threats and diseases that could easily destroy life, and research on medicine and clinical care must continue incessantly. To contribute to the further progress of medicine and clinical care, Igaku-Shoin aims to convey up-to-date information indispensable to such research endeavors swiftly and accurately to medical professionals. We see our mission as “in recognition of its role and responsibilities as a professional medical publisher, IGAKU-SHOIN dedicates itself toward the advancement of medical and health science research as well as contributing to social welfare by accurately disseminating academic information essential to achieve these objectives”. This mission is inscribed clearly on the first floor monument in our building.

We provide professional information both through conventional print media such as books and journals and electronic delivery of the contents over the Internet as a means of information transmission. We also provide information to our readers through portable electronic dictionaries and information terminals. Igaku-Shoin believes it important to study the various ways of sending complex and sophisticated medical information to those seeking it by making use of the respective characteristics and functions of print and electronic media, and delivery to our readers in accessible forms. Editorial planning, information processing and production and distribution and sales are three major pillars supporting the publication of professional books. With decades of history and experience as such a publisher, we will continue to expand our publication activities while maintaining the balance of these three pillars.

Based on this mission and management philosophy, Igaku-Shoin aspires to fulfill the expectations of researchers while fulfilling our responsibility, working together with authors and readers to contribute to the progress of life sciences and clinical medicine.
Each year, IGAKU-SHOIN publishes approximately 200 new titles in the fields of medicine, nursing, dentistry and other health sciences, and our current list includes approximately 2,000 titles in print. These books practically cover all disciplines in the health science professions. The list includes textbooks, monographs, atlases, reference books, manuals and teacher’s aids, to meet various market requirements.

Since the very foundation of our company, we have made significant efforts towards producing publications for the nursing profession, which is another major speciality in the health care fields. Up to now, IGAKU-SHOIN has been playing a leading role among domestic medical publishers.

Providing highly reputable text-books such as *Systematic Course in Nursing* (52 vols. + 15 related volumes), *New Nursing Studies* (15 vols.), *Standard Textbook for Public Health Nurses* (3 vols. + 2 related volumes), along with a variety of reference books concerning nursing, we have contributed greatly to the development of nursing education in Japan. IGAKU-SHOIN now has a total of 650 nursing titles in print, including translations of related foreign literature.

In 2002, we published "Nursing Dictionary". It’s an easy-to-understand dictionary that reflects all the developments in the field of medicine, and enables all nursing professionals to cope with nursing care. The second edition was published in 2010.

The *Yearbook of Clinical Practice* is the "Yearbook" of clinical practice and it is commonly known as the golden standard for practicing physicians. This book contains the latest approved methods of treatment for nearly 1,000 medical conditions and all items are newly written and updated by different experts every year. This book is designed to help clinicians select the treatment of choice for varied conditions. Treatment guidelines for common diseases in Japan are shown in the book. And this part will serve as one of the information resources for physicians to do an evidence-based practice. This book has been used by more than 900,000 cumulative subscribers since the first publication in 1959 and the changes in the treatment of common diseases during these years have been subsequently entered into the records of the progress of medical science in Japan.

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The *Standard Textbook Series* is composed of 36 textbooks on both basic and clinical sciences for medical students. The textbooks are updated every three or four years to allow students to get the essential knowledge required in a clinically-oriented and patient-oriented medical education. Each volume in the series corresponds with the systematic lectures given at medical colleges. The main emphasis is placed on the description of the physiological background of diseases so that students can make the best use of the background information in various kinds of situations in clinical practice after they graduate medical schools. Since the first publication in 1975, many titles in the series have become high-rated "best-sellers", and they have played an important role in generating brand awareness of this Standard Textbook Series.

In addition, the Standard Textbook Series for physical therapists, occupational therapists, speech-language-hearing therapists, and pharmacists have also appeared since 2000. And the newest one for medical technologists came out in 2012.
IGAKU-SHOIN is the largest journal publisher in the medical, nursing and allied health fields in Japan. We publish twenty-three medical / allied health journals and seven nursing journals to provide scientists and researchers with the latest information. These periodicals cover every subject in the health science fields and they are essential tools in keeping the market well-informed and up-to-date.

### Medical Journals

- *The Journal of Public Health Practice Monthly*
- *Medicine Monthly* *1*
- *Journal of General Medicine Monthly*
- *Japanese Journal of Diabetes Master Clinician Toraypo-Shinyo-Master Monthly*
- *Respiration and Circulation Kyobu to Jokan Monthly*
- *Jibi-Inkoka, Surgery(Tokyo) Monthly*
- *Monthly Stroke and Interventions Its-City Monthly*
- *Monthly Medicine Journal of Generalist Practice*
- *Clinical Gynecology Monthly*
- *The Research Society for Early Colon Cancer Monthly* *2*
- *No-Shinkei-Geka Surgery Monthly* *3*
- *Monthly Rinsho-Ganka Clinical Ophthalmology Monthly* *4*
- *Monthly Medicine Journal of Generalist Practice*
- *Monthly Tokeibu-Geka Surgery(Tokyo) Monthly*
- *Monthly Rinsho-Hifuka Clinical Dermatology Monthly* *5*
- *Monthly Koshu-Eisei Practice Public Health Monthly*
- *Monthly Rinsho-Hinyokika Clinical Urology Monthly*
- *Monthly Kokyu to Junkan Circulation Respiration and Sleep Monthly* *6*
- *Monthly Rinsho-Seikei-Geka Orthopaedic Surgery Monthly* *7*
- *Monthly Gakkai Zasshi Surgery Society for Endoscopic Surgery Monthly*
- *Monthly Rinsho-Kensa Technology Monthly*
- *Monthly Tonyobyo-Shinryo-Master Clinician Diabetes Master Clinician Monthly* *8*
- *Monthly Medicine Journal of Generalist Practice*
- *Monthly Seishin-Igaku Clinical Psychiatry Monthly* *9*
- *Monthly Hokenshi-Journal for Public Health Nurse Monthly* *10*
- *Monthly Homonkango to Kaigo of Home Care Nursing Monthly* *11*
- *Monthly Sogo Rehabilitation Journal of Physical Therapy Monthly* *12*
- *Monthly Jibi-Inkoka, Surgery(Tokyo) Monthly*
- *Monthly Seishin-Kango Psychiatric Mental Administration Journal of Nursing Research Bimonthly* *13*
- *Monthly Kango-Kyiku of Nursing Education Bimonthly* *14*
- *Monthly Kango-Kenkyu of Nursing Research Bimonthly* *15*
- *Monthly Kango-Kyiku of Nursing Education Bimonthly* *16*
- *Monthly Kango-Kyiku of Nursing Education Bimonthly* *17*
- *Monthly Homenkango to Kaigo Nursing Monthly* *18*
- *Monthly Josan-Zasshi The Japanese Journal of Hospital Management Monthly* *19*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *20*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *22*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *24*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *26*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *28*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *30*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *32*
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- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *38*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *40**
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *42*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *44*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *46*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *48*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *50*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *52*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *54*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *56*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *58*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *60*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *64*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *66*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *68*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *70*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *72*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *74*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *76*
- *Monthly Byoin Hospital Management Journal of Japanese Allied Healthcare Management Monthly* *78*
- **A comprehensive clinical journal dealing with internal medicine. It covers the most advanced frontiers of clinical medicine, explores the essentials of medical testing and treatment, and specializes in topical themes.** *2*
- *A clinical journal dealing with disorders of the digestive system centering on the alimentary canal: the esophagus, stomach and colon. It is compiled by the members of a group of The Research Society for Early Gastric Cancer.* *3*
- *This journal aims at carrying original articles concerning neurological surgery to carry on an intelligent and up-to-date interchange of information.* *4*
- *A special compilation of knowledge and technology of use for practical examination and treatment in external medicine. This journal also publishes those concerning clinical medicine, clinical research and examples of clinical symptoms, etc.* *5*
- *A journal for clinicians and technical experts. It is compiled by clinical researchers and clinical testing specialists.* *6*
- *A journal providing carefully selected information which is focused on a clinical field of nursing nurses and nurses, specialized for all the professionals working in the field.* *7*
- *A journal specialized in conveying the essence and up-to-the-minute information about indebtedness.* *8*
- *A journal giving directions in practice and theory for nurses engaged in regional health-care activities.* *9*
- *A journal providing various topics related to psychiatric and mental health nursing. It provides new ideas or findings from a clinical point of view, methods of nursing manage-ment, education and research in the field for allied healthcare workers.* *10*
- *A highly-evaluated journal which expounds better approaches to scientifically nursing administration and presents useful tips for daily management.* *11*
- *A journal providing various topics related to psychiatric and mental health nursing. It provides new ideas or findings from a clinical point of view, methods of nursing manage-ment, education and research in the field for allied healthcare workers.* *12*
Activities associated with Electronic Publishing

IGAKU-SHOIN has been focused on the advantages and potential of electronic publishing from early on, actively promoting the planning, development, and distribution of electronic publications. As early as 1991, we were providing large-scale CD-ROM products containing massive amounts of data necessary for medical examinations (Today’s Diagnosis and Treatment). As a result of our dedication to using the latest media from then on, such as DVD-ROM, LAN, Internet, etc., our users continue to grow. We have also published our dictionaries across platforms such as web applications (IGAKU-SHOIN Net Dictionary) and electronic dictionaries with our brand name. In addition, by delivering more than 50 online journals (MedicalFinder), online exercises for the Public Health / Nursing Board Exam, and online training programs (eNurse Trainer), the scope of IGAKU-SHOIN’s activities is also expanding. We also launched an e-textbook service (IGAKU-SHOIN eText) for nursing students and students in other professional medical fields. We hope to continue developing academic information using sophisticated media reliably and earnestly according to technological advances and changes in demands.

Sales Promotion and Advertisements

IGAKU-SHOIN’s newspaper New Medical World Weekly is the only medium of this nature in Japan. Its 8- or 16-page weekly issue is distributed to 60,000 medical professionals and institutions. It contains topics in medical science, information on medical meetings, reports from abroad, book reviews and announcements of new titles. Special issues prepared for students and residents, and for nurses appear once a month. This newspaper carries advertisements of our own publications.

We also publish several catalogues, leaflets and brochures to direct mail to individual physicians. IGAKU-SHOIN exhibits books at more than four hundred meetings throughout Japan every year. IGAKU-SHOIN’s thirty-two journals are also effective media for promotion of books on specialized subjects and the annual amount of advertisement pages totals up to 5,000.

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Visit Our Latest Web Site

In April 1996, IGAKU-SHOIN became Japan’s first medical publisher to set up a web site. Not limited only to advertisements and providing company information, our web site also provides access to New Medical World Weekly online edition, and access to medical databases.

Twenty years after it began, this web site receives approximately fifteen thousand visits every day. This shows that IGAKU-SHOIN’s web site is a hub for the many medical sites in Japan, that its importance is increasing, and that its role is expanding daily.
Igaku-Shoin is proud to be the leading company of the specialized publications and software for physicians, nurses, students, and allied health professions in Japan. Contributing to our remarkable sales, our well-established sales network is one of the significant factors. The network consists of more than one hundred book stores and campus shops which have very close relationships with 80 medical schools and their affiliated hospitals. The well-trained sales people from these sales units, visit their customers frequently to introduce our new products. Through the network, we are also able to investigate what kind of products our audience need to have. On the other hand, we have our own sales force exhibiting at over 300 medical and related meetings in cooperation with our sales network and also visiting medical, nursing and allied health vocational schools for textbook adoption.

These 30 publishers account for approximately 75% of all medical titles published. IGAKU-SHOIN is the leading publisher in Japan for medical, nursing and allied health publications.

Medical Market in Japan
The Japanese publishing industry has approximately 4,000 publishers, of these the top 30 or 40 have 80% of the sales. The medical publications industry in Japan is comprised of about 200 publishers, of which the top 30 are members of the Japan Medical Publishers Association. IGAKU-SHOIN is the leading publisher in Japan for medical, nursing and allied health publications.

Visit Our Booths in Frankfurt and Beijing
Every year since 1961, IGAKU-SHOIN has been participating in the Frankfurt Book Fair to meet publishers from all over the world for the purpose of selling and buying translation rights. IGAKU-SHOIN and its subsidiary, Medical Sciences International (MEDIIS) jointly display new titles at the booth and we are ready to discuss any publishing opportunities.

After almost twenty years absence since our first attendance at the First Beijing International Book Fair in 1986, IGAKU-SHOIN resumed attendance at the Book Fair in 2006 and exhibits about 120 titles every year. At the Beijing Book Fair, we also meet our Asian co-publishers to talk about licensing translated editions.
IGAKU-SHOIN offers various awards for excellent papers with originality in several journals.

Activities of the Ichiro Kanehara Foundation

The Ichiro Kanehara Foundation for the Promotion of Medical Science and Medical Care

In December 1986, in accordance with the wishes of IGAKU-SHOIN in memory of the late Mr. Ichiro Kanehara, The Ichiro Kanehara Foundation for the Promotion of Medical Sciences and Medical Care was established. Its purpose is to nurture talent and to provide financial assistance towards research in basic medical sciences and medical care.

In practice, these aims are to be attained by 1) Fostering research; 2) Encouraging foreign scholars to pursue studies in Japan; 4) Furthering publishing projects necessary to stimulate research; and, 5) Assisting other activities necessary for attaining the aims of the Foundation.

Other Activities

Japanese Journal of Physical Therapy Award

This is a prize instituted with the purpose of encouraging research among physical therapists. Recipients are selected from a number of candidates through the evaluation of original works and special papers which have appeared in "The Physical Therapy Journal". It is a highly esteemed prize in the physical therapist field in Japan.

"Sogo Rehabilitation" Prize

"Sogo Rehabilitation" is a leading journal in the fields of medical, occupational, and rehabilitation. The Sogo Rehabilitation Prize was established with the donation of Dr. Satoshi Ueda and the Foundation, and offered each year to one outstanding article that appeared in the journal.

Chihiro and Kiyoko Yokochi Fund

This scholarship program has just started from 1999, based on the donation by Prof. Chihiro Yokochi. This new program is to provide financial support to young German scientists who wish to study basic medical science in Japanese medical schools and institutes.

Murakami Memorial Prize

This is a prize bestowed each year on the author of the most outstanding work selected by the members of the Editorial Board from the papers which appeared in the journal, "Stomach and Intestine."

Shirakabe Prize

This prize was established to honor the late Dr. Hikoo Shirakabe, who developed methods for X-ray diagnosis and double-contrast radiography for the detection of gastrointestinal diseases. The prize is awarded each year to an outstanding research in the morphology or diagnostics of the digestive system. Eligible works include those that appeared in the "Stomach and Intestine" or other related journals.

The Founding of IGAKU-SHOIN

In 1881 the late Torasaku Kanehara, great-grandfather of our current president, Yu Kanehara, started importing medical books, having no knowledge of foreign language. His first business was with German publishers, which is recognized as one of the first in the book importing business in Japan after the long seclusion under the Tokugawa dynasty.

Judging from the vast demands for imported medical books, he decided to publish medical books and journals by his own hand. Getting much help from Japanese medical doctors, who were his customers, he succeeded in publishing his first book under the imprint of “KANEHARA SHOTEN” in 1882.

According to the rapid progress of medical sciences in Japan, by the end of 19th century, his business grew into the largest company in publishing and importing medical publications. In 1944, just before the end of the World War II, Kanehara Shoten was divided into two companies by the order of the government: Kanehara Publishing Company and IGAKU-SHOIN Ltd.

New Era DAWNED

Hujime succeeded his father Ichiro in 1974 as president of the company. However, in 1978 just after the foundation of IGAKU-SHOIN Medical Publishers, he passed away of cancer so early in his life. Izumi Hasegawa and later Takao Tsubaki assumed the presidency to hand it over to Yu Kanehara in 1987, who took office at the age of thirty-eight. IGAKU-SHOIN’s new era dawned.

Since 1965, IGAKU-SHOIN operated its businesses at multiple office locations in the Hongo area in Tokyo. Such separation and the distance between the buildings increasingly became an obstacle to the flow of our businesses. In order to consolidate the entire operations of IGAKU-SHOIN, the management decided to construct a new office building in which all sections and departments could work closely and effectively. In the early 1990’s the management began seeking a suitable site and finally, in 2003, purchased a plot of land that satisfied our requirements in the same Hongo area in Tokyo. After demolition of the old building standing there, the construction of the new building started in October 2005 and was completed in March 2007.

After moving from three separate locations, including the former head office, IGAKU-SHOIN commenced the entire operations at the new building on May 7, 2007. The new building, adopting a seismic isolation system which ensures safety against a possible large earthquake in the future, has highly functional user-friendly office spaces and its appearance shows a distinguished academic atmosphere, combining tradition and state-of-the-art technology.
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